Spot The Glass, Save the Wings; Protecting Coastal Birds in Huntington Beach and Beyond

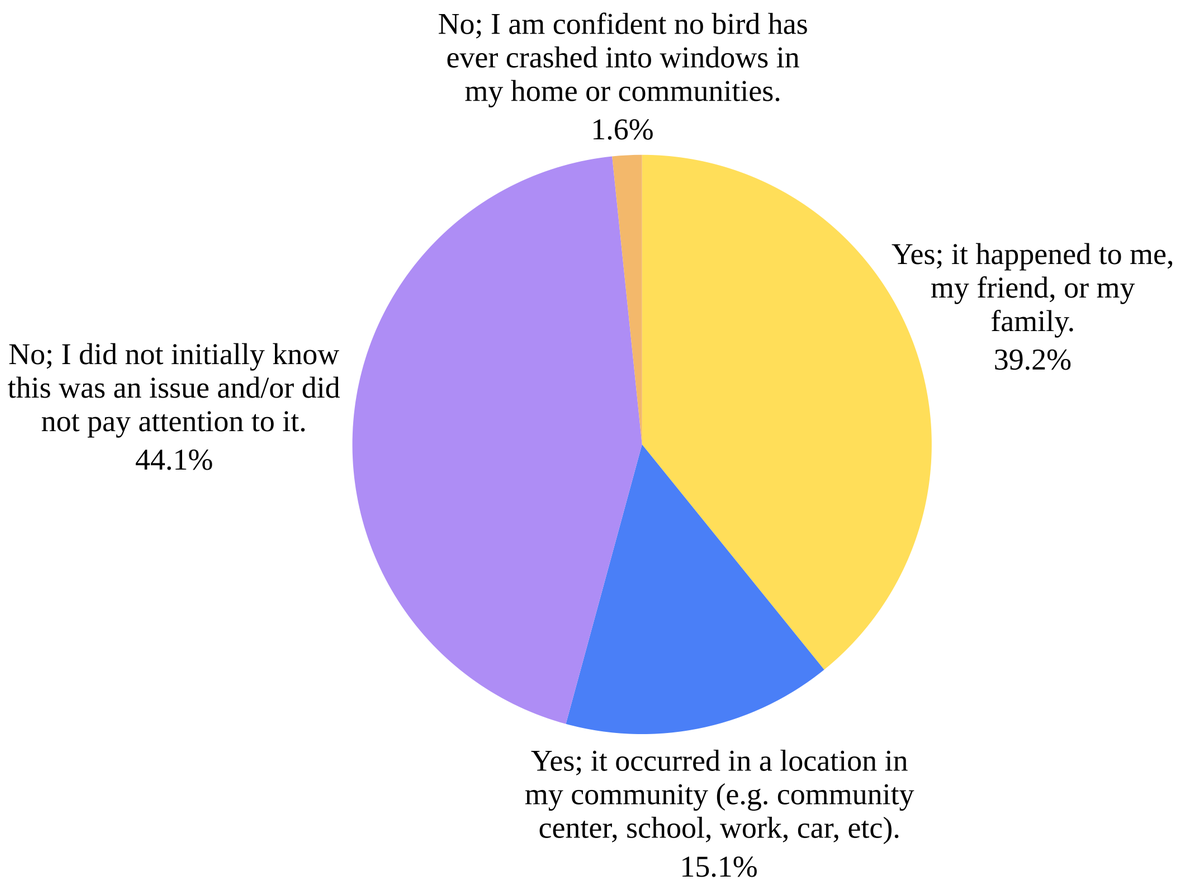
Project By
Natasha Kelley

Results - Data & Findings - 141 Responses

Collision-Free Coastline Network

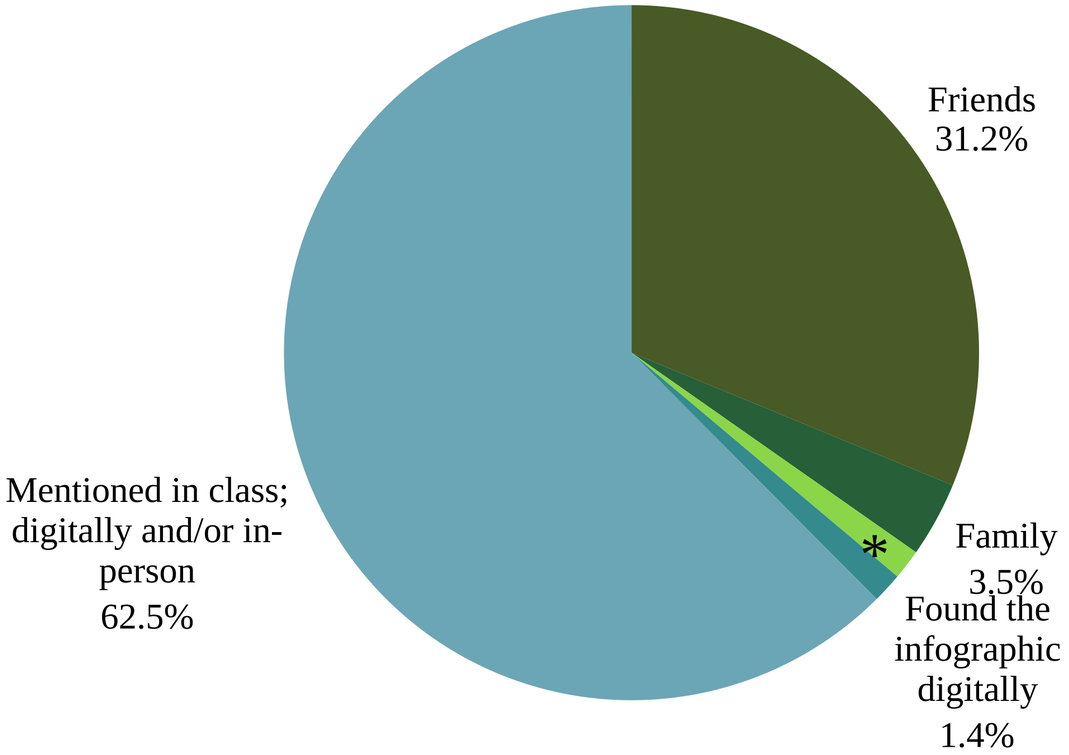
Have you or anyone you know ever witnessed either the event or aftermath of a bird-window collision?

- Yes; it happened to me, my friend, or my family.
- Yes; it occurred in a location in my community (e.g. community center, school, work, car, etc).
- No; I did not initially know this was an issue and/or did not pay attention to it.
- No; I am confident no bird has ever crashed into windows in my home or communities.



"How did you hear about this form?"

- Friends
- Family
- Found the infographic hung up
- Found the infographic digitally
- Mentioned in class; digitally and/or in-person



*Found the infographic hung up
1.4%

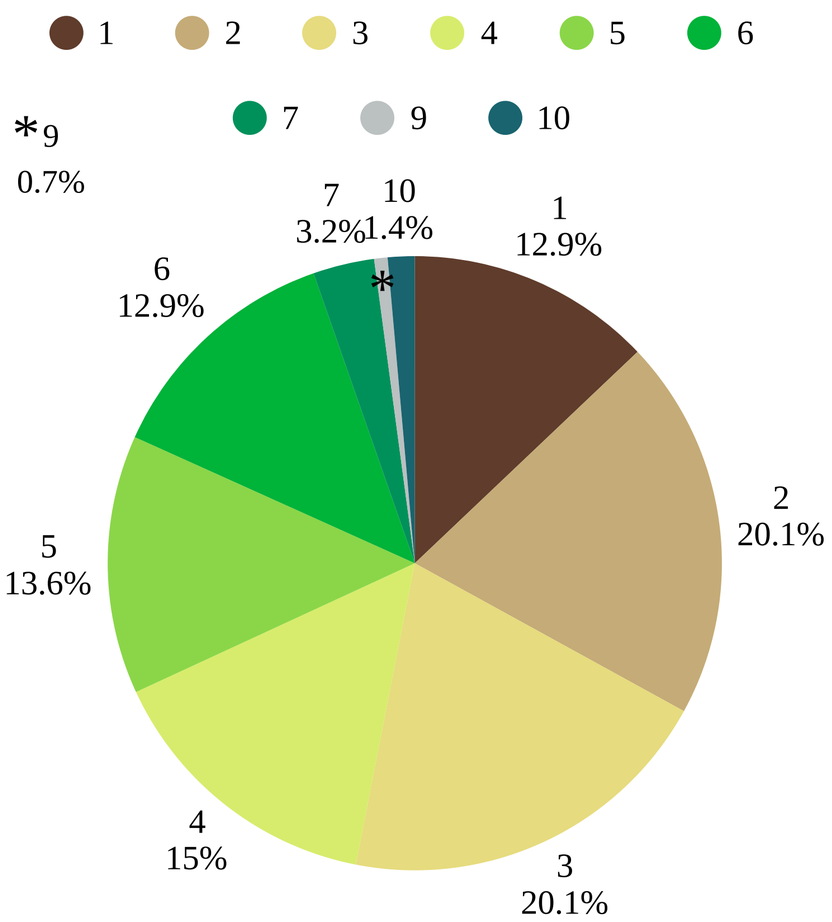
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"On a scale of 1 through 10, how much did you previously know about the issue of bird-window collisions?"

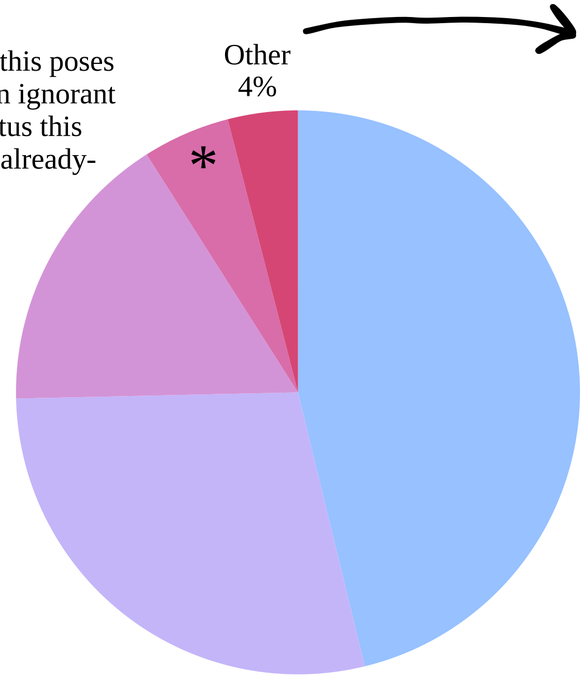


- One meaning nothing at all; participants did not know that windows posed a danger to birds at all. Ten represents already being a fully-informed professional
- Note that no participants chose #8, accounting for why there is no data reflected for it.
- 81.0% of participants considered their initial knowledge of bird-window collisions to be a 5 or below, while 37.5% of participants chose a 3 or lower number.

"How likely are you to implement anti-bird-window-collision measures in your own home or community?"

- Likely; I plan to take anti-bird-window-collision measures in my own home and/or community once I have materials
- Likely in the future; I plan to implement anti-bird-window-collision measures when I go to community college/college…
- Not likely; I do not care about the risk this poses to coastal birds and/or choose to remain ignorant about the declining…
- Likely; I already have been implementing safety measures to protect local birds and will continue to do so where I can.
- Other

Not likely; I do not care about the risk this poses to coastal birds and/or choose to remain ignorant about the declining conservation status this poses for future generations of many already-vulnerable coastal birds
16.3%



Specified free-response answers: Participants expressed their personal barriers to contributing, personal situations, and "maybe" likely responses

* Likely; I have already been implementing saftey measures to protect local birds and will continue to do so where I can.
5.0%

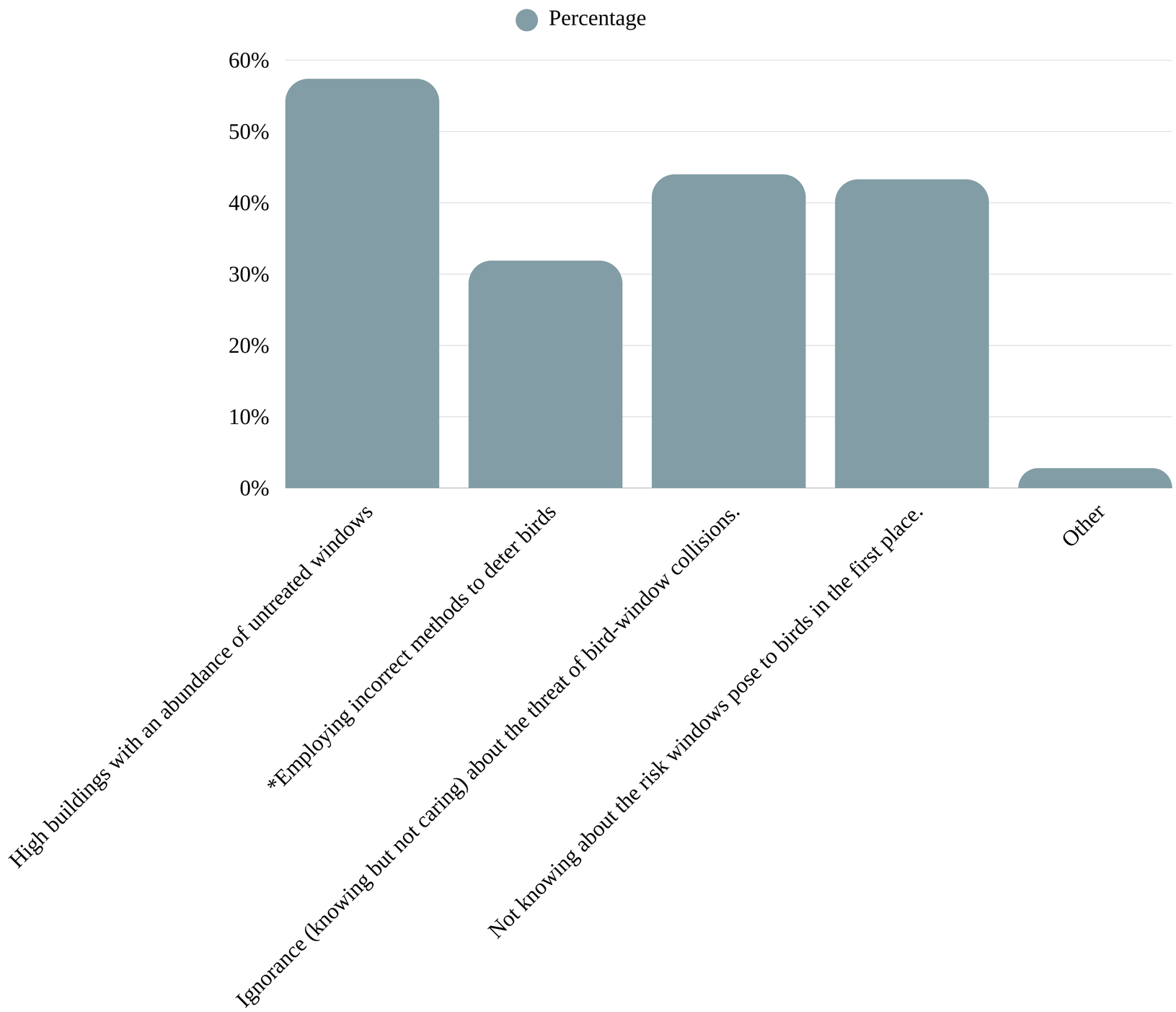
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"What do you believe is the biggest threat that is presented to coastal birds regarding window-collisions in Huntington Beach and/or your local community?"



Exact percentages (from left to right):

1: 57.4%
2: 31.9%
3: 44.0%
4: 43.3%
5: 2.8%

“Other” (free responses):

- “Lack of awareness of personal experience with this issue”
- “I also think glass closer to the ocean would be more prone to collisions”
- “I do not have sufficient knowledge...” (N/A)
- Blank response (N/A)

- Participants were allowed to choose as many responses for this question as they wanted, and/or leave a personal comment/idea.
- Participants were told that this could be answered via their own opinion, applying new knowledge gained from the poster with observations in their city, experience with window collisions, or any other personal matters.
- *E.g.: sound machines; fake bird statues, especially owl ones; putting decals up incorrectly, such as on the interior part of windows or not having them spaced close enough; believing curtains inside a room in front of a window is enough to prevent collisions

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Participants had the opportunity to leave an optional comment at the end of the survey. Examples of this qualitative data include:

- “This was so interesting[,] and I had no idea that this was such a big issue.”
- “I was surprised that window decal[s] could reduce bird collisions by up to 90% but I’m curious whether school buildings could install window decal[s] to help protect migratory birds.”
- “Before this i [sic] had no idea that bird stickers were real! i [sic] always thought they were in movies, this seems so crazy to me”
- “I would like to help raise awareness and create decals for windows for my club Sustainable D.I.Y.”
- “I believe there should be more marketing in promoting the idea of saving the birds from these collisions.”
- “I always knew the birds fly into windows as they have flow[n] into my backyard window. The birds who fly into my window normally just lay down and fly away[;] there is never a faint smudge or silhouette on our window. However, I have seen the smudges on local buildings.”
- Thank you for informing me on this subject. I used to think that birds running into windows was only a cartoon thing that might happen...but now I know it’s a real threat to wildlife.”
- “I think it is fascinating how you highlighted the large amount of deaths of birds happen from window collisions because it is a bigger chunk then I would have thought!”
- “I believe it's very important that people are aware and take an active role to discover simple ways to help protect local and migratory bird populations. A decrease of bird population will allow other species to thrive above limits. This is not good for the environment altogether.”

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141 responses

View in Sheets

Summary | Question | Individual

1 of 141

Responses cannot be edited

Spot The Glass, Save the Wings - Awareness Form

Thank you for taking the time to complete this form; this is estimated to take less than five minutes and your honest input is very appreciated. Please make sure that you have read the infographic that goes along with this form first before filling this out.

For the questions, please honestly select the option below that you identify the most with; if necessary, you can type your own response under the "Other: ___" option, and/or add clarifying information to the last optional response. There are no right or wrong answers. After completing the form, it is highly recommended to share the infographic in order to spread the word about this issue.

Remember, **365 to 988 million of bird deaths are caused from window collisions** in the United States annually (credit: American Bird Conservancy), meaning that spreading awareness about this threat is the first step to implementing safety measures. This form is to gain data about how helpful the infographic is in informing individuals in Huntington Beach and other coastal areas about the risk untreated windows pose to birds, as well as seeing how likely individuals would be to initiate protective measures in their own community as a result of learning about this concern.

This project is a part of the international non-profit Collision-Free Coastline Network's (CFCN) youth-led student conservation program. See https://collisionfreecoastline.org/ for more information.